Criteria of Credibility (RAVEN)

R – Reputation (Does the source’s history or status suggest reliability or unreliability?)

A – Ability to See (Is the source in a position to know what they’re talking about. Can their observations be trusted?)

V – Vested Interest (Has the source of information anything personally at stake?)

E – Expertise (Does the source have specialized knowledge and does the situation demand it?)

N – Neutrality (Is the source predisposed to support a particular point of view for reasons other than vested interest?)