

Key Words

WHEN SPEAKING ABOUT EDUCATION:

Use the university as an adjective- a Princeton educated biologist

Instead of saying “has a specific education” say highly qualified

If they have published a wide variety of articles use the word prolific

Ex: Charles Wohlforth is a prolific Princeton educated journalist.

WHEN SPEAKING ABOUT VESTED INTREST:

Use emotionally tied to-

Ex: but is emotionally tied to the environment

To show it's one sided say biased-

Ex: but the language shows to be bias.

WHEN SPEAKING ABOUT ARTICLES FROM ORGANIZATIONS:

If doesn't have an author used un-authored or no authored article

State the organization

Ex: published by United Nations making it trustworthy

OTHER WORDS FOR GLOBAL:

World renowned or Worldwide

Ex: Rob Stewart is a world renowned producer and filmmaker

International

Ex: Dr. O'malley has done international studies on...